



2008 Dodge Dakota

STANDARD FEATURES

	ST 4x2 Crew Cab	SXT 4x4 Crew Cab	TRX 4x4 Crew Cab
Base MSRP:	\$23,005	Base MSRP: \$27,235	Base MSRP: \$30,390
Total Discount ¹ :	\$1,500	Total Discount ¹ : \$1,500	Total Discount ¹ : \$1,500
Net Price:	\$21,505	Net Price: \$25,735	Net Price: \$28,890
ENGINES			
3.7-Liter Magnum® V6 Engine	✓	✓	✓
TRANSFER CASES			
Electric Shift-on-the-Fly Part-Time Transfer Case		✓	✓
AXLES - REAR			
Corporate 8.25 Rear Axle	✓	✓	✓
AXLES - GEAR RATIOS			
3.21 Axle Ratio	✓		
3.55 Axle Ratio		✓	
3.92 Axle Ratio			✓
TRANSMISSIONS			
6-Speed Manual Transmission	✓	✓	
4-Speed Automatic Transmission			✓
TIRES			
P245/70R16 BSW On-/Off-Road Tires	✓	✓	
P265/70R16 OWL On-/Off-Road Tires			✓
WHEELS			
16" x 8.0" TRX/TRX4 Cast Alum. Wheels			✓
16" x 7.0" Styled Steel Wheels	✓		
16" x 8.0" Cast Aluminum Wheels		✓	
ROOFS			
Standard Roof	✓	✓	✓
SPEAKER SYSTEMS			
4 Speakers	✓	✓	✓
SOUND SYSTEMS			
AM/FM Stereo Radio w/In-Dash CD/MP3 Player	✓	✓	✓
SOUND SYSTEM COMPONENTS			
Fixed Long Mast Antenna	✓	✓	✓
SEATS			
Cloth Bucket Seats	✓	✓	
Premium Rugged Cloth Bucket Seats			✓
MIRRORS			
Rearview Day/Night Mirror	✓	✓	✓
5" x 7" Mirrors	✓		
Power Mirrors 5" x 7"		✓	✓
GLASS			
Tinted Glass Windows	✓	✓	✓
Tinted Windshield Glass	✓	✓	✓
Deep Tint Sunscreen Glass	✓	✓	✓
CONVENIENCE/SECURITY OPTIONS			
Advanced Multistage Front Air Bags	✓	✓	✓
Manual Locks	✓		
Manual Windows	✓		

Manually Adjustable Driver Seat	✓	✓	
Power Locks		✓	✓
Power Windows with Driver's One-Touch-Down Feature		✓	✓
6-Way Power Driver's Seat			✓
CLIMATE CONTROL OPTIONS			
Air Conditioning	✓	✓	✓
ADDITIONAL FEATURES			
136-Ampere Alternator	✓	✓	✓
600-Ampere Maintenance-Free Battery	✓	✓	
750-Ampere Maintenance-Free Battery			✓
Run-Down Protection Battery	✓	✓	✓
Front Disc Brakes and Rear Anti-Lock Drum Brakes	✓	✓	✓
Bucket Seats	✓	✓	✓
Premium Vinyl Door Trim with Map Pocket		✓	✓
Driver's Manually-Adjustable Lumbar Support			✓
Rear 60/40 Folding Seat	✓	✓	✓
Front Seat Area Carpet	✓	✓	✓
Premium Front & Rear Floor Mats with Stitched Logo		✓	
Front and Rear Rubber Floor Mats			✓
Passenger Assist Handle	✓	✓	✓
Driver Assist Handle	✓	✓	✓
Vinyl Door Trim Panel with Map Pocket	✓		
Floor Console with Fold Out Electronics Organizer		✓	✓
Overhead Console with Temp/Compass/Trip Computer			✓
Rear Seat Flip-Up Cushion Storage			✓
Anti-Spin Differential Rear Axle			✓
Tinted Front Door Glass	✓	✓	✓
Rear Sliding Window			✓
Fixed Rear Window	✓	✓	
Driver-Side Sun Visor	✓	✓	
Passenger-Side Sun Visor with Mirror	✓	✓	✓
Driver's Side Sun Visor with Mirror			✓
Remote Keyless Entry		✓	✓
Sentry Key® Theft-Deterrent System			✓
Hood Insulation			✓
Premium Instrument Cluster with Tachometer			✓
Instrument Panel	✓	✓	✓
Instrument Cluster with Tachometer	✓	✓	
Black Bezel Instrument Panel	✓	✓	
120-MPH Speedometer	✓	✓	✓
Variable Intermittent Windshield Wipers	✓	✓	✓
Dual-Note Electric Horns	✓	✓	✓
Instrument Panel-Mounted 12-Volt Power Outlet	✓	✓	✓
12-Volt Center Console Power Outlet		✓	✓
Power Accessory Delay	✓	✓	✓

Bodyside Molding			✓
Sill Applique	✓	✓	✓
Tire Pressure Monitoring System	✓	✓	✓
Illuminated Entry			✓
"Key In Ignition"/Seat Belt Warning Buzzer	✓	✓	✓
"Headlamps On" Warning Chimes	✓	✓	✓
Door Ajar Warning Lamp	✓	✓	✓
Map/Dome Reading Lamps	✓	✓	
Rear Dome Lamp	✓	✓	
Rear Dome Lamp with On/Off Switch			✓
Halogen Headlamps	✓	✓	✓
Fog Lamps			✓
Cargo Lamp		✓	✓
Center Hi-Mount Stop Lamp	✓	✓	✓
Security Alarm			✓
Body-Color Rear Bumper			✓
Dark Gray Rear Bumper	✓	✓	
Dark Gray Front Fascia	✓	✓	
Accent Color Grille			✓
Chrome Grille	✓	✓	
Black Headlamp Bezel with Chrome Trim			✓
Chrome Headlamp Bezel with Chrome Trim	✓	✓	
Ram's Head Badge	✓	✓	✓
"SXT" Badge		✓	
Black Windshield Moldings	✓	✓	✓
Body Color Front Fascia			✓
"Dakota" Badge	✓	✓	✓
"4X4" Badge		✓	
Dual Position Tailgate	✓	✓	✓
"TRX4 Off-Road" Badge			✓
22-Gallon Fuel Tank	✓	✓	✓
Auxiliary In-Tank Transmission Oil Cooler			✓
Power Steering Cooler			✓
Speed Control		✓	✓
Heavy Duty Engine Cooling			✓
SIRIUS® Satellite Radio			✓
Power Rack-and-Pinion Steering	✓	✓	✓
Luxury Steering Wheel	✓	✓	✓
Heavy Duty Suspension	✓	✓	✓
Front Heavy Duty Shock Absorbers	✓	✓	✓
Rear Heavy Duty Shock Absorbers	✓	✓	
Rear Extra Heavy Duty Shock Absorbers			✓
Front Stabilizer Bar	✓	✓	✓
Tilt Steering Column		✓	✓
Full-Size Spare Tire	✓	✓	✓

Goodyear Brand Tires	✓	✓	
1-Year Service Provided by SIRIUS®			✓
Tip Start			✓
Transfer Case/Front Suspension Skid Plate			✓
Pickup Box	✓	✓	✓
Scissor-Type Jack	✓	✓	✓
Tow Hooks			✓
Fuel Tank Skid Plate Shield			✓
Trailer Tow Wiring with 4-Pin Connector	✓	✓	✓
Universal Garage Door Opener			✓
YES Essentials® Stain/Odor Resistant Seat Fabric			✓
Brake-Park Interlock	✓	✓	✓
Pickup Box Utility Rails			✓

1 Valid from 08-01-2007 to 01-02-2008

*Manufacturer's Suggested Retail Price excludes tax. Pricing information valid at time of request, and includes all applicable incentives.

PLEASE REVIEW THESE IMPORTANT PRICING DISCLOSURES.

Not all buyers or lessees will qualify for the lowest APR or Lease payment and may vary according to creditworthiness. Contact dealer to see if you qualify, to determine your actual price, APR, and monthly payment. Dealer participation may affect savings; residency and other mileage restrictions may apply.

The estimates provided are for informational purposes only and are not an advertisement of actual programs offered. Each estimate is based on the variables you have entered, on the Manufacturer's Suggested Retail Price for the vehicle you have selected and on the available finance programs.

All estimates are provided in U.S. dollars and are computed on the basis of a 10% downpayment. The estimates may not include the cost of transportation and handling charges, taxes, title/documentary fees, registration, tags, dealer prep, labor and installation charges, insurance, optional equipment and accessories, certificate of compliance or non-compliance fees, or finance charges. Actual prices may vary by dealer. Lease estimates may not include any additional amount due at delivery, first payment or security deposit.

The incentives listed on this site were correct at the time of posting. Your local dealer is the best source for up-to-date incentive information. See dealer for qualifications and eligibility. Residency restrictions apply.

Lease Loyalty eligibility: Consumers returning from a lease on a Chrysler brand vehicle (Chrysler, Plymouth, Dodge or Jeep) and entering into a lease on an eligible model qualify for this incentive.

The MSRP is based on pricing in effect as of Fri Nov 30 13:25:40 EST 2007 and is based upon the vehicle being registered in the state in which you reside. The incentives are based on programs currently in effect for your ZIP code and requires the purchaser/lessee to reside in that ZIP code area and the vehicle be registered in the state in which you reside. Both the MSRP and the incentives reflect the choices you made in equipping your vehicle. Cash allowance may be in lieu of special finance offers. Base MSRP excludes tax. See your dealer for the latest information.

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